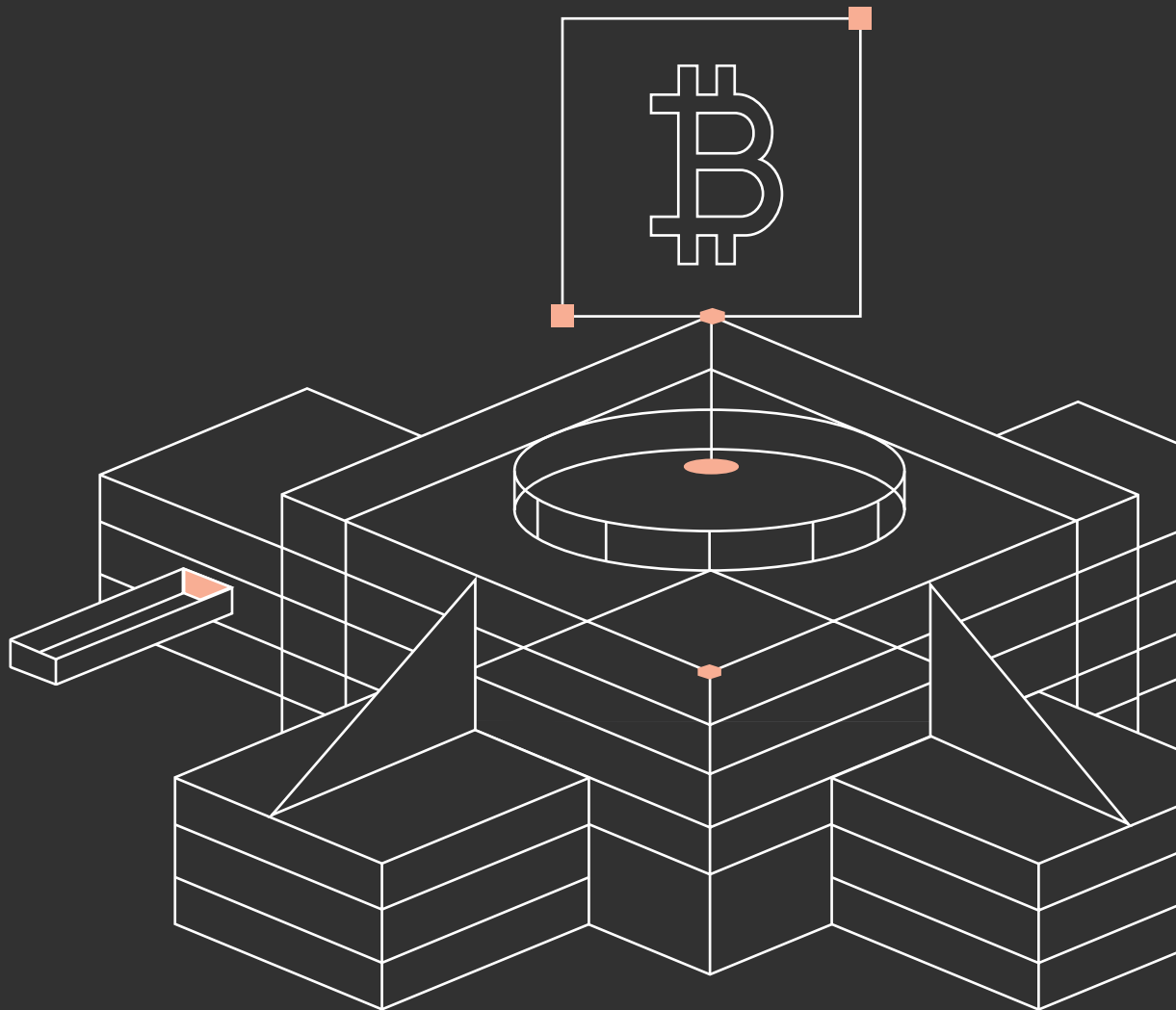


Galaxy Research

# The Impact and Opportunity of Bitcoin in a Portfolio

OCTOBER 2, 2023





# Author & Acknowledgements

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This report was written between September 13, 2023 and September 27, 2023.

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# What is bitcoin?

Born in the wake of the 2008 global financial crisis, bitcoin leverages innovative blockchain technology to function as a transparent and decentralized digital asset. Evolving from a concept of peer-to-peer electronic cash to a resilient store of value upheld by open-source code and mathematical principles, it ensures highly secure, trust-minimized transactions without a centralized intermediary. Bitcoin is the first natively digital asset and its advent heralded the beginning of digital finance.

The Bitcoin blockchain is a distributed ledger that guarantees a transparent, predictable, and immutable monetary policy, which has led many to refer to it as “digital gold.” Bitcoin shares gold’s traditional attributes of being a non-sovereign store of value with a scarce supply, but it also surpasses gold in many ways. While Bitcoin’s gold-like properties have spurred its use as a hedge against central bank monetary policy or inflation, Bitcoin is also significantly more portable, verifiable, transferrable, divisible than gold.

## Exhibit 1: Gold vs. Bitcoin vs. Fiat

Source: Galaxy Asset Management



Traits of Money	Gold	Fiat (USD)	Crypto (Bitcoin)
Scarce (predictable supply)	Moderate	Low	High
Durable	High	Moderate	High
Portable	Moderate	High	High
Divisible	Moderate	Moderate	High
Verifiable (cannot be counterfeited)	Moderate	Moderate	High
Fungible (interchangeable)	High	High	High
Scalable & Easily Transactable	Low	High	High
OTHER TRAITS TO CONSIDER			
Non-Sovereign (Not government issued)	High	Low	High
Longevity	High	Moderate	Low
Decentralized	Low	Low	High
Smart (programmable)	Low	Low	High

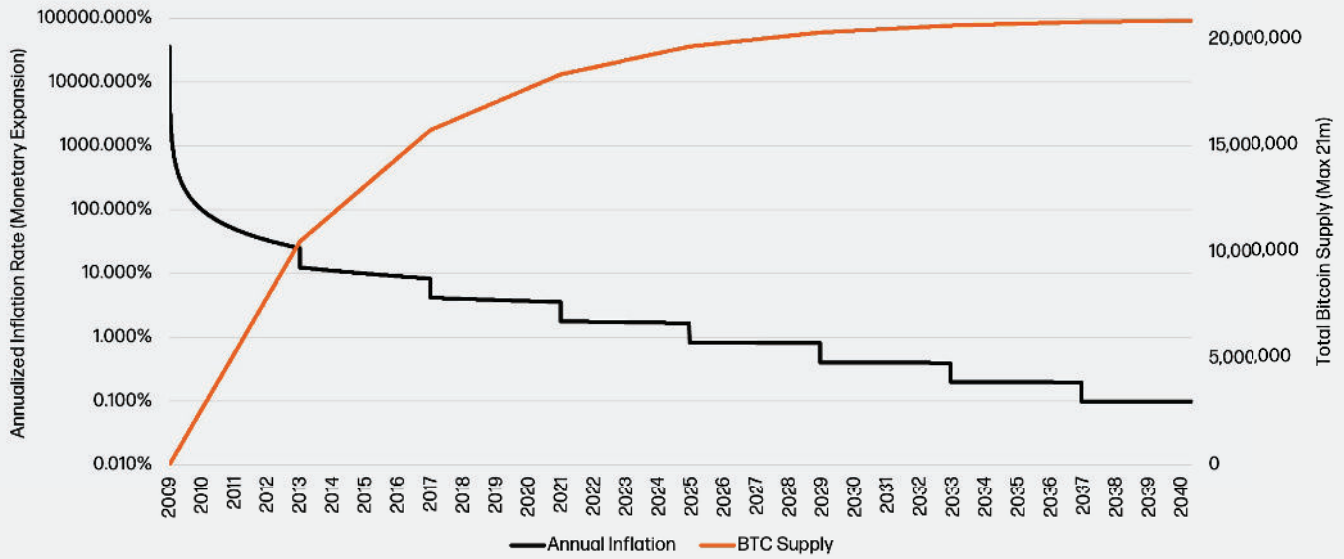
# Why bitcoin belongs in a portfolio?

Bitcoin is the only verifiably scarce, fixed-supply asset in the world. It’s underlying code controls how much new bitcoin is created and limits the maximum amount of bitcoin that will ever exist to 21 million, and that code is simultaneously enforced by a decentralized network of thousands of independent node operators around the world. Bitcoin has a price-inelastic supply, meaning that a change in price does not change its supply issuance. Said differently, bitcoin’s supply is transparent and immutable; it is strictly bound, algorithmically coded, and governed by a community of global participants that believe in the long-term fundamental properties bitcoin offers to individuals.



### Exhibit 2: Bitcoin Supply & Annualized Inflation Rate (Model)

Source: Galaxy Research

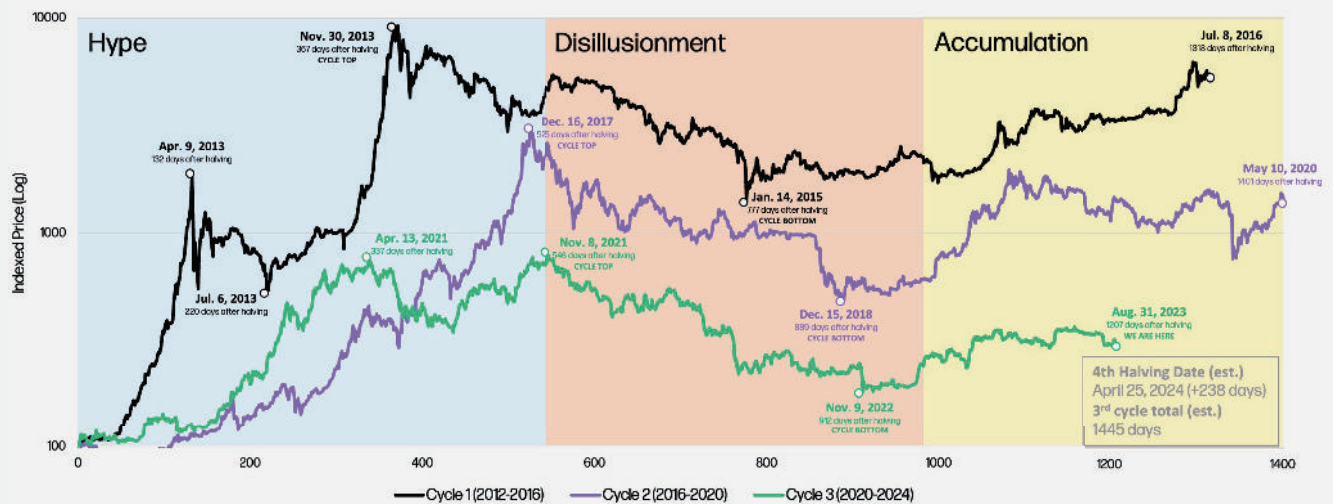


Data: Coin Metrics, Galaxy Research  
As of Aug. 31, 2023

Bitcoin’s fixed terminal supply is enacted in code through quadrennial “halving” events. Approximately every four years, the rate of newly issued bitcoin reduces by half. These events will continue until roughly the year 2140 when the last piece of newly issued bitcoin is expected to be mined. A byproduct of these halving events has provided a seasonality effect in bitcoin’s price, as evidenced in exhibit 3.

### Exhibit 3: Bitcoin’s Prior Halving Cycles

Source: Galaxy Research



Data: Coin Metrics, Galaxy Research  
As of Aug. 31, 2023



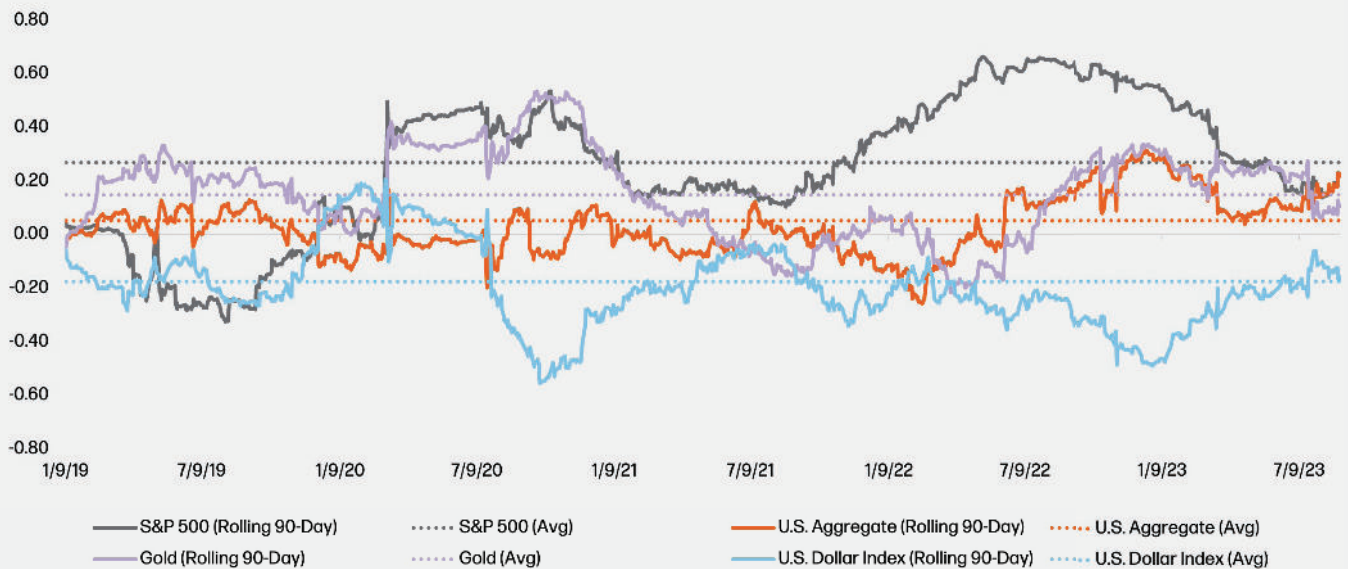
In a world beset with stubborn inflation, monetary debasement, divergent and extreme fiscal policies, increasing multipolarity, and other macroeconomic challenges, bitcoin's non-sovereign, transparent, and predictable nature stands out. Bitcoin's fundamental properties may help it serve as a hedge against global uncertainties for investment portfolios in the long run.

Historically, bitcoin's correlation relative to established macro assets, on average, hovers within a +/- 0.30 range around zero. Over its 14-year history, bitcoin has demonstrated very low or even slightly negative correlation to most major global asset classes,

including the S&P 500, Russell 2000, MSCI ACWI Index, US Agg Bond Index, Bloomberg Commodities, Gold, and the US Dollar index (see Exhibit 5). It is these typically low correlations to major asset classes paired with bitcoin's asymmetric return profile that has enabled bitcoin to demonstrate return-enhancing outcomes when added to traditional portfolios. Although bitcoin is more volatile than traditional assets, its 30-day realized volatility continues to decline as adoption grows. While many view bitcoin as a risk asset and more closely correlated to equities, we anticipate bitcoin's price behavior to resemble other non-fiat stores of value, like gold, in the long-term.

### Exhibit 4: Rolling 90-Day Correlations of Bitcoin to Traditional Assets

Source: Galaxy Asset Management

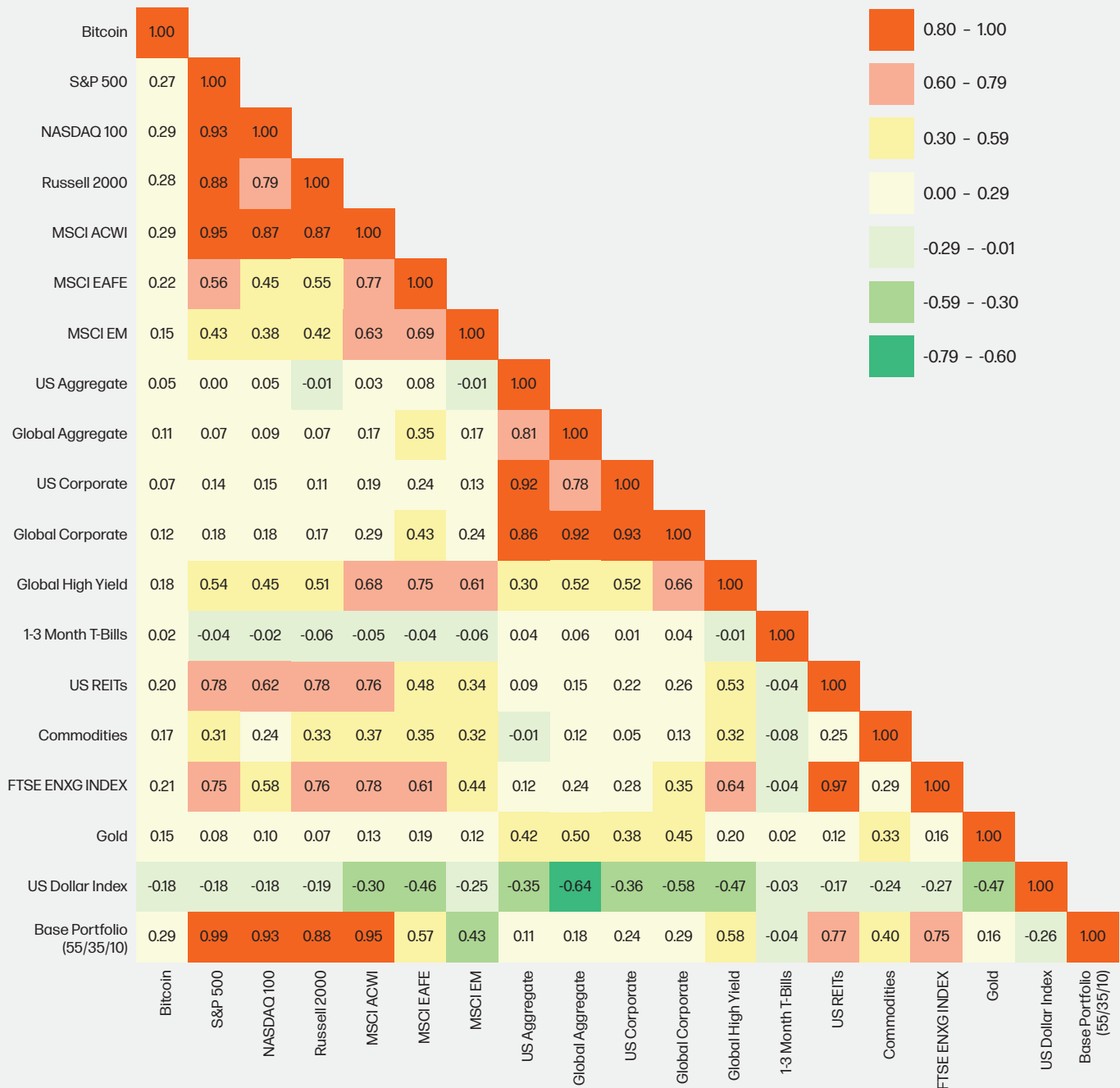


Data: Coin Metrics, Galaxy Research  
As of Aug. 31, 2023



## Exhibit 5: Expanded Correlation Matrix

Source: Galaxy Asset Management



Data: Bloomberg, from August 31, 2018 to August 31, 2023

Bitcoin is still a novel asset, so there is no guarantee the current relationship between its returns and those of traditional asset classes will persist going forward, but our research suggests bitcoin may have an impactful role in a diversified portfolio. With its unique blend of scarcity, potential for significant returns, and role as a hedge against global macro uncertainties, bitcoin has carved a niche for itself as an indispensable asset in a diversified investment portfolio.



# How to think about a bitcoin allocation?

Fundamentally, we now understand the role bitcoin can play in an investor’s portfolio – a hedge against global financial uncertainty; a scarce, secure, price-inelastic digital commodity, but which also possesses portability features that allow it to function as money. Quantitatively, we now also understand the role bitcoin can play as a diversifier in a portfolio. Next, we would like to further contextualize how bitcoin can enhance a portfolio and ways to think about an allocation.

To perform our test, we started with a base portfolio of 55% equities (S&P 500 index), 35% fixed income (Bloomberg US Aggregate Bond Index), and 10% commodities (Bloomberg Commodities Index) (“Base portfolio”), rebalanced quarterly to these target weights. In our view, a five-year sample lookback period provides a comprehensive, yet conservative, window to assess the impact bitcoin may have on a diversified portfolio. This sample period excludes the bull-run in 2017, but includes two “crypto winters” and the all-time-highs reached in 2021. It

was important to capture, in our view, a representative sample of bitcoin’s peaks, troughs, and volatility, while also excluding impacts of the base effect inherent with pre-2018 bitcoin price levels.

To conduct a thorough analysis, we created portfolios containing bitcoin allocations of 1% through 10%, reallocating entirely from the commodity sleeve, entirely from the equity sleeve, entirely from the fixed income sleeve, equally across all three sleeves, and pro rata from all three sleeves – creating fifty model portfolios in total.

In all scenarios, our analysis indicates the best approach to portfolio construction is to “get off zero” when it comes to a bitcoin allocation. Regardless of where the reallocation is sourced, all portfolios we analyzed benefitted from an allocation to bitcoin over the observation period. In fact, the strongest marginal improvement to a portfolio’s risk-adjusted return, as measured by the Sharpe and Sortino ratios, occurred when moving from a 0% to a 1% allocation.

## Exhibit 6: The Risk-Adjusted Benefits of Bitcoin

Source: Galaxy Asset Management



	From Commodity Allocation				From Equity Allocation				From FI Allocation				Equal Allocation				Pro Rata Allocation			
	Sharpe	Δ	Sortino	Δ	Sharpe	Δ	Sortino	Δ	Sharpe	Δ	Sortino	Δ	Sharpe	Δ	Sortino	Δ	Sharpe	Δ	Sortino	Δ
<b>Base Portfolio</b>	0.17	-	0.26	-	0.17	-	0.26	-	0.17	-	0.26	-	0.17	-	0.26	-	0.17	-	0.26	-
<b>1% BTC</b>	0.23	0.06	0.35	0.09	0.23	0.06	0.36	0.09	0.23	0.06	0.36	0.09	0.23	0.06	0.35	0.09	0.23	0.06	0.35	0.09
2% BTC	0.28	0.05	0.43	0.08	0.29	0.06	0.44	0.09	0.29	0.06	0.44	0.09	0.29	0.05	0.44	0.08	0.29	0.06	0.44	0.08
3% BTC	0.44	0.05	0.51	0.08	0.34	0.05	0.52	0.08	0.34	0.05	0.52	0.08	0.34	0.05	0.52	0.08	0.34	0.05	0.52	0.08
4% BTC	0.38	0.04	0.58	0.07	0.39	0.05	0.60	0.08	0.39	0.05	0.60	0.07	0.38	0.05	0.59	0.07	0.39	0.05	0.59	0.07
5% BTC	0.42	0.04	0.64	0.07	0.44	0.05	0.68	0.07	0.44	0.04	0.67	0.07	0.43	0.04	0.66	0.07	0.43	0.05	0.66	0.07
6% BTC	0.45	0.04	0.70	0.06	0.48	0.04	0.74	0.07	0.47	0.04	0.73	0.06	0.47	0.04	0.72	0.06	0.47	0.04	0.72	0.06
7% BTC	0.49	0.03	0.76	0.05	0.52	0.04	0.81	0.06	0.51	0.03	0.78	0.06	0.50	0.03	0.77	0.06	0.50	0.04	0.78	0.06
8% BTC	0.52	0.03	0.80	0.05	0.55	0.03	0.86	0.06	0.54	0.03	0.83	0.05	0.53	0.03	0.83	0.05	0.54	0.03	0.83	0.05
9% BTC	0.54	0.03	0.85	0.04	0.58	0.03	0.91	0.05	0.57	0.03	0.88	0.05	0.56	0.03	0.87	0.05	0.56	0.03	0.88	0.05
10% BTC	0.56	0.02	0.89	0.04	0.61	0.03	0.96	0.05	0.59	0.02	0.92	0.04	0.58	0.02	0.91	0.04	0.59	0.03	0.92	0.04

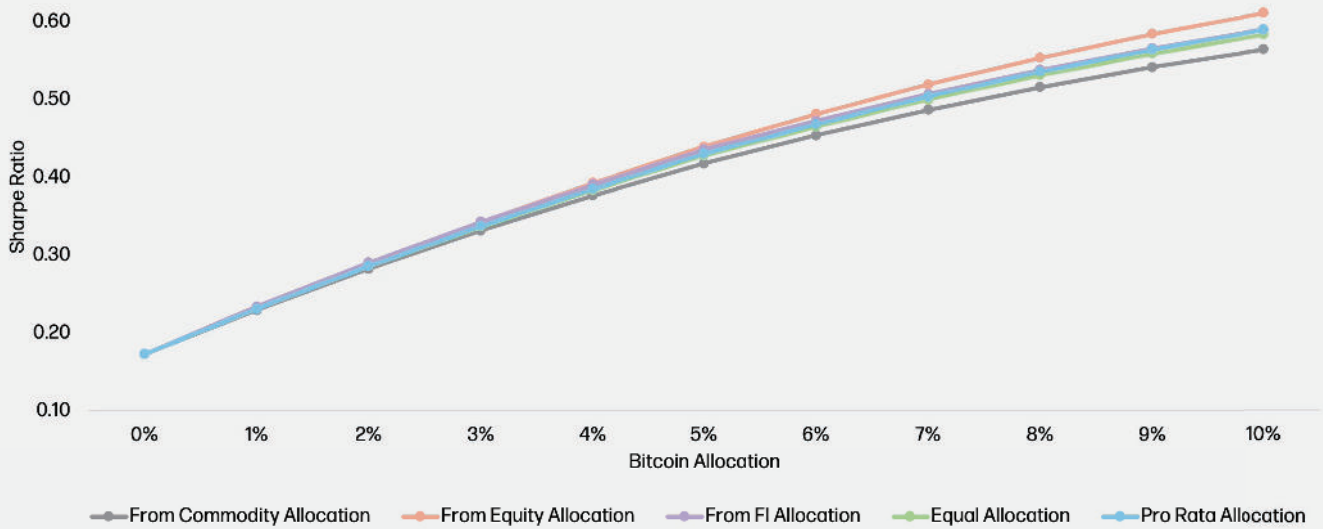
Data: Bloomberg, from August 31, 2018 to August 31, 2023



But, while “getting off zero” is clear, determining “how to get off zero” is just as important. Once an investor decides to allocate to bitcoin, from where in the portfolio should they draw capital for the allocation? Based on our analysis of the Base portfolio, funding a bitcoin allocation from the equity sleeve provided the most significant portfolio enhancement as measured by lower annualized volatility, higher risk-adjusted returns (Sharpe ratio), and lower maximum drawdowns. Intuitively, this makes sense given bitcoin’s elevated correlation with equities during the observed sample period relative to other asset classes.

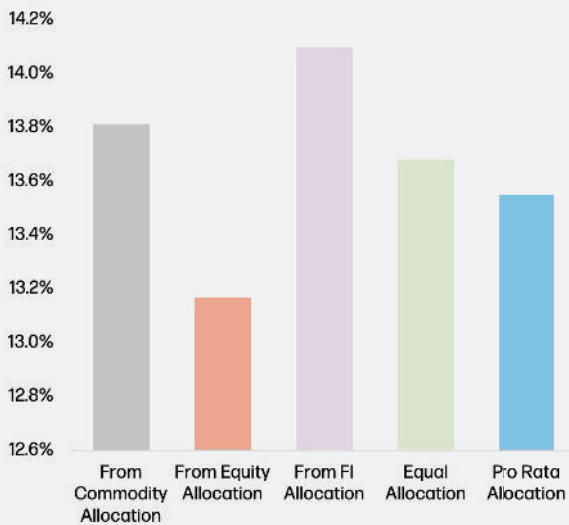
### Exhibit 7: Risk-Adjusted Returns

Source: Galaxy Research



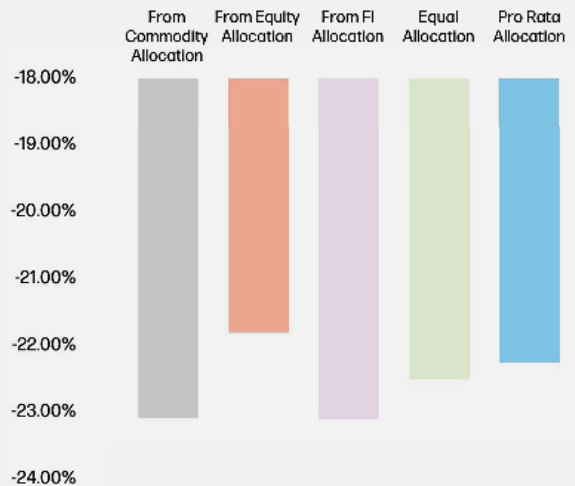
### Exhibit 8: Average Annualized Volatility

Source: Galaxy Research



### Exhibit 9: Average Maximum Drawdowns

Source: Galaxy Research





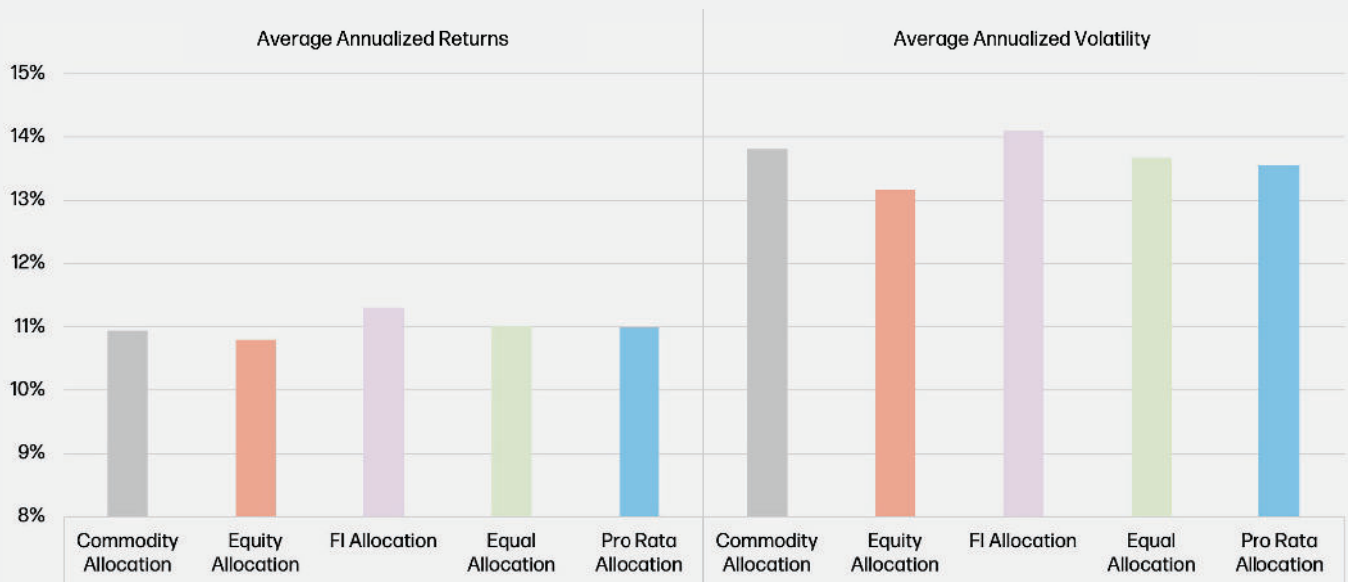


Now, not all investor preferences are the same. An investor’s tolerance towards risk may dictate the size of a bitcoin allocation and where to reallocate from. Consequently, investors that tend to be more risk averse may also benefit by reallocating from their equity sleeve.

Conversely, risk-seeking investors focusing on absolute returns may prefer allocating to bitcoin from their fixed income sleeve. Our analysis suggests that funding a bitcoin allocation from fixed income may reward investors with higher annualized returns on average, but that comes at the expense of accepting the greatest risk, as measured by average annualized volatility.

### Exhibit 10: Average Annualized Returns and Volatility

Source: Galaxy Asset Management



Data: Bloomberg, from August 31, 2018 to August 31, 2023



An alternative approach to the reallocation question is to look at dynamic rebalancing methods. Since the five-year sample period for our analysis is brief relative to a long-term investment horizon, it may be prudent to initiate a bitcoin allocation pro-rata across the portfolio. Based on our analysis, this allocation framework, on average, resulted in some of the strongest all-around portfolio statistics. The appendix of this paper contains additional details.

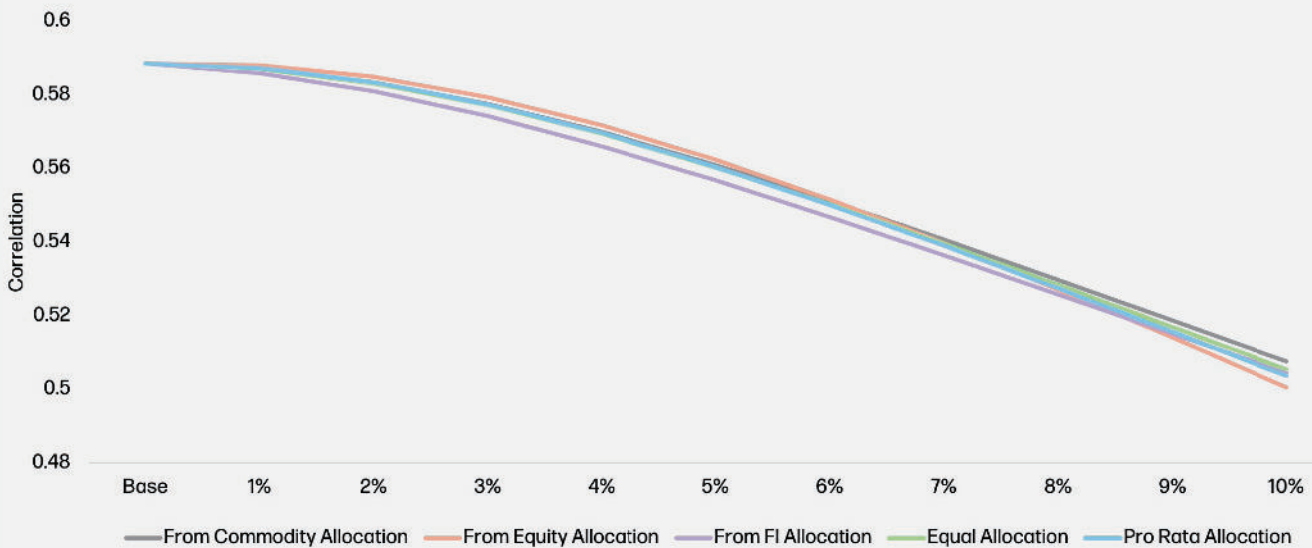
One final consideration to the allocation framework brings us back to bitcoin's role as a diversifier. As a standalone asset, it's evident that bitcoin has low correlations to most major asset classes. However, it's important to demonstrate that bitcoin can maintain its ability to diversify in a portfolio context. To test this, we took our Base portfolio and calculated the correlation of its returns to that of a broad, global multi-asset benchmark - the Barclays Global Multi-Asset index. Next, we calculated the correlations of the returns of each of our model portfolios to the returns of this same benchmark to determine if the addition of bitcoin to our

Base portfolio provided any portfolio diversification. The results suggest that bitcoin may not only help further diversify a portfolio, but as the bitcoin allocation increased, so did its ability to enhance portfolio diversification.

Regardless of an individual's fundamental views of bitcoin, our analysis shows clearly that bitcoin improved the risk-adjusted returns and portfolio diversification of our Base portfolio. Applying a strategic asset allocation framework to bitcoin can result in several approaches. However, during our five-year sample period, allocating to bitcoin from the Base portfolio's equity sleeve yielded the strongest risk-adjusted returns, lowest volatility, and lowest draw downs. More importantly, "getting off zero" is not just prudent, but imperative for investors seeking diversification and robust performance. In essence, integrating bitcoin into traditional investment portfolios is no longer a speculative bet, but a forward-looking approach to holistic financial planning and wealth preservation.

### Exhibit 11: Portfolio Return Correlations with a Diversified Benchmark

Source: Galaxy Asset Management



Data: Bloomberg, from August 31, 2018 to August 31, 2023



## Appendix: Portfolio Statistics for all Model Portfolios over the 5-year sample period

Source: Galaxy Asset Management



### From Commodity Allocation

	Base	1% BTC	2% BTC	3% BTC	4% BTC	5% BTC	6% BTC	7% BTC	8% BTC	9% BTC	10% BTC	5-year Avg
aReturns	7.46%	8.20%	8.92%	9.63%	10.33%	11.02%	11.68%	12.34%	12.99%	13.62%	14.24%	10.95%
aVolatility	12.37%	12.52%	12.73%	12.99%	13.29%	13.63%	14.01%	14.42%	14.86%	15.32%	15.81%	13.81%
aDownVolatility	8.08%	8.18%	8.31%	8.47%	8.65%	8.84%	9.05%	9.29%	9.53%	9.79%	10.07%	8.93%
Sharpe	0.17	0.23	0.28	0.33	0.38	0.42	0.45	0.49	0.52	0.54	0.56	0.40
Sortino	0.26	0.35	0.43	0.51	0.58	0.64	0.70	0.76	0.80	0.85	0.89	0.62
MaxDrawDown	-21.04%	-21.28%	-21.52%	-21.76%	-22.00%	-22.23%	-22.90%	-23.87%	-24.84%	-25.80%	-26.74%	-23.09%
Global Index Corr	0.59	0.59	0.58	0.58	0.57	0.56	0.55	0.54	0.53	0.52	0.51	0.56

### From Equity Allocation

	Base	1% BTC	2% BTC	3% BTC	4% BTC	5% BTC	6% BTC	7% BTC	8% BTC	9% BTC	10% BTC	5-year Avg
aReturns	7.46%	8.16%	8.85%	9.53%	10.20%	10.88%	11.50%	12.13%	12.75%	13.36%	13.96%	10.80%
aVolatility	12.37%	12.38%	12.45%	12.57%	12.74%	12.96%	13.22%	13.51%	13.84%	14.20%	14.59%	13.17%
aDownVolatility	8.08%	8.10%	8.14%	8.21%	8.31%	8.42%	8.56%	8.72%	8.90%	9.09%	9.30%	8.53%
Sharpe	0.17	0.23	0.29	0.34	0.39	0.44	0.48	0.52	0.55	0.58	0.61	0.42
Sortino	0.26	0.36	0.44	0.52	0.60	0.68	0.74	0.81	0.86	0.91	0.96	0.65
MaxDrawDown	-21.04%	-21.13%	-21.22%	-21.32%	-21.41%	-21.50%	-21.60%	-21.69%	-22.34%	-23.01%	-23.67%	-21.81%
Global Index Corr	0.59	0.59	0.58	0.58	0.57	0.56	0.55	0.54	0.53	0.51	0.50	0.56

### From FI Allocation

	Base	1% BTC	2% BTC	3% BTC	4% BTC	5% BTC	6% BTC	7% BTC	8% BTC	9% BTC	10% BTC	5-year Avg
aReturns	7.46%	8.27%	9.06%	9.84%	10.61%	11.39%	12.11%	12.84%	13.56%	14.26%	14.96%	11.30%
aVolatility	12.37%	12.59%	12.86%	13.17%	13.53%	13.93%	14.36%	14.82%	15.30%	15.81%	16.33%	14.10%
aDownVolatility	8.08%	8.23%	8.41%	8.61%	8.83%	9.07%	9.32%	9.59%	9.88%	10.17%	10.48%	9.15%
Sharpe	0.17	0.23	0.29	0.34	0.39	0.44	0.47	0.51	0.54	0.57	0.59	0.41
Sortino	0.26	0.36	0.44	0.52	0.60	0.67	0.73	0.78	0.83	0.88	0.92	0.64
MaxDrawDown	-21.04%	-21.46%	-21.88%	-22.29%	-22.71%	-23.12%	-23.53%	-23.93%	-24.33%	-24.73%	-25.15%	-23.10%
Global Index Corr	0.59	0.59	0.58	0.57	0.57	0.56	0.55	0.54	0.53	0.52	0.50	0.55

### Equal Allocation

	Base	1% BTC	2% BTC	3% BTC	4% BTC	5% BTC	6% BTC	7% BTC	8% BTC	9% BTC	10% BTC	5-year Avg
aReturns	7.46%	8.21%	8.94%	9.67%	10.38%	11.10%	11.77%	12.44%	13.10%	13.75%	14.39%	11.02%
aVolatility	12.37%	12.49%	12.68%	12.91%	13.18%	13.50%	13.85%	14.23%	14.65%	15.08%	15.54%	13.68%
aDownVolatility	8.08%	8.17%	8.29%	8.43%	8.59%	8.77%	8.97%	9.19%	9.42%	9.67%	9.93%	8.87%
Sharpe	0.17	0.23	0.29	0.34	0.38	0.43	0.47	0.50	0.53	0.56	0.58	0.41
Sortino	0.26	0.35	0.44	0.52	0.59	0.66	0.72	0.77	0.83	0.87	0.91	0.63
MaxDrawDown	-21.04%	-21.29%	-21.54%	-21.79%	-22.04%	-22.28%	-22.53%	-22.77%	-23.33%	-24.12%	-24.89%	-22.51%
Global Index Corr	0.59	0.59	0.58	0.58	0.57	0.56	0.55	0.54	0.53	0.52	0.51	0.56

### Pro Rata Allocation

	Base	1% BTC	2% BTC	3% BTC	4% BTC	5% BTC	6% BTC	7% BTC	8% BTC	9% BTC	10% BTC	5-year Avg
aReturns	7.46%	8.20%	8.93%	9.65%	10.36%	11.07%	11.73%	12.40%	13.06%	13.71%	14.34%	10.99%
aVolatility	12.37%	12.47%	12.63%	12.82%	13.07%	13.36%	13.69%	14.05%	14.44%	14.86%	15.30%	13.55%
aDownVolatility	8.08%	8.15%	8.25%	8.38%	8.52%	8.69%	8.87%	9.08%	9.29%	9.53%	9.77%	8.78%
Sharpe	0.17	0.23	0.29	0.34	0.39	0.43	0.47	0.50	0.54	0.56	0.59	0.41
Sortino	0.26	0.35	0.44	0.52	0.59	0.66	0.72	0.78	0.83	0.88	0.92	0.63
MaxDrawDown	-21.04%	-21.26%	-21.48%	-21.70%	-21.92%	-22.14%	-22.36%	-22.57%	-22.79%	-23.47%	-24.19%	-22.27%
Global Index Corr	0.59	0.59	0.58	0.58	0.57	0.56	0.55	0.54	0.53	0.52	0.50	0.55

3 month t-bill as of August 31, 2023 used as risk-free rate for sharpe and sortino calculations  
 Data: Bloomberg, from August 31, 2018 to August 31, 2023



## Index Definitions

Name	Index
Bitcoin	BBG Galaxy Bitcoin Index
S&P 500	S&P 500 Total Return
NASDAQ 100	NASDAQ 100 Total Return
Russell 2000	Russell 2000 TR Idx
MSCI ACWI	MSCI AC World Daily TR N
MSCI EAFE	MSCI EAFE NR
MSCI EM	MSCI EM
US Aggregate	Bloomberg US Agg Total Return Value Unhedged USD Index
Global Aggregate	Bloomberg Global-Aggregate Total Return Index Value Unhedged USD Index
US Corporate	Bloomberg US Corporate Total Return Value Unhedged USD Index
Global Corporate	Bloomberg Global Agg Corporate Total Return Index Value Unhedged USD Index
Global High Yield	Bloomberg Global High Yield Total Return Index Value Unhedged USD Index
1-3 Month T-Bills	US Treasury Bills 1-3 Month Index
US REITs	FTSE NAREIT EQTY REIT TR
Commodities	BBG Commodity TR
FTSE ENXG INDEX	FTSE ENXG INDEX
Gold	XAUUSD
US Dollar Index	DXY Index
Base Portfolio (55/35/10)	55% S&P 500 Total Return, 35% Bloomberg US Aggregate Bond Index, and 10% Bloomberg Commodities Index



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